VIRGINIA'S BLUE RIDGE®



-

OUTDOOR ADVENTURES

> FAMILY FUN

EVENTS & CALENDAR

BLUE RIDGE CUISINE ROANDKE

Tor.



trust you will take some time to sample salem during your visit to virginia's Blue Ridge. From Craft Festivals to Craft Beer, we have plenty to offer from our Main Street to the Mountains. VISITSALEMVA.COM

Whether it's one of our award-winning restaurants, special events, concerts or retail shops, we Whether it's one or our award-winning restaurants, special events, concerts or retail shops, we trust you will take some time to Sample Salem during your visit to Virginia's Blue Ridge. From Craft Factivale to Craft Dearwork average state of the free free are survival.

<text>

American Beauty

PLAN MONG HE STARS N ROEKY MOUNT



We love live music in Rocky Mount, home of award-winning Harvester Performance Center! Come enjoy life among the stars who love our stage, perfect sound and music loving crowds! Over 150 shows every year in our historic setting!



PERFORMANCE PERCENTER

Shop, dine and enjoy music from the world's best artists in a historic downtown setting.

Set your soul free in the Blue Ridge with great music, outdoor fun and amazing local retail and dining! We look forward to seeing you in Rocky Mount, Va.!

www.rockymountva.org

harvester-music.com 540-GUITARS

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COVER PHOTO: McAfee Knob by Brent McGuirt Visit Virginia's Blue Ridge 101 Shenandoah Avenue, NE, Roanoke, VA 24016 (800) 635-5535 • (540) 342-6025 www.VisitVBR.com

> PUBLISHING MANAGEMENT BY VISTAGRAPHICS, INC. 1264 Perimeter Parkway Virginia Beach, VA 23454 (757) 422-8979

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WEATHER

Average Temperatures Winter - High: 48 | Low: 29 Spring - High: 67 | Low: 45 Summer - High: 85 | Low: 64 Fall - High: 69 | Low: 48

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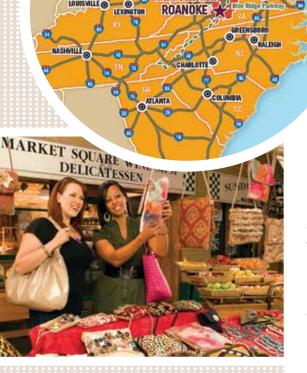
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- BOOK A ROOM OR PACKAGE
- ENTER SWEEPSTAKES
- SIGN UP FOR E-NEWSLETTER
- FREE THINGS TO DO
- PLANNED ITINERARIES
- ► TOP 10 LISTS
- **DISCOUNTS & SPECIALS**







ocated in the heart of the Blue Ridge Mountains, the Roanoke Valley in Virginia's Blue Ridge awaits as your next getaway destination. This former railroad town has blossomed into a vibrant center of art, culture, culinary creativity, and one of the best destinations on the East Coast for outdoor recreation.

With over 600 miles of trails for hiking, biking, and paddling, it's a paradise of mountain adventures! From the **Blue Ridge Parkway** to the **Upper James River Water Trail** and **Virginia's Blue Ridge Beerway**, there's fun around every corner.

Virginia's Blue Ridge is a must-see spot for the entire family, whether for an afternoon or as your vacation destination.

Your visit to Virginia's Blue Ridge could include climbing aboard a steam locomotive at the **Virginia Museum of Transportation**,

Did You Know?

Roanoke in Virginia's Blue Ridge is the largest city in the Blue Ridge Mountains.

walking along the charming Main Street in **Downtown Salem**, shopping at the **Historic Roanoke City Market**, standing in awe of the iconic **Natural Bridge**, indulging in the unique flavors on the **Wine Trail of Botetourt County**, and dancing to the sounds of live music at the **Harvester Performance Center**. And that's just the first day of your trip!

No matter your interest, every day in Virginia's Blue Ridge Mountains is filled with friendship and southern hospitality.

> DISCOVER WHAT MAKES VISITING VIRGINIA'S BLUE RIDGE UNIQUE AND START PLANNING YOUR BLUE RIDGE DAY!



Virginia's Blue Ridge

ROANOKE STAR

Perched atop **Mill Mountain**, the largest, free-standing, man made, illuminated star in the world stands as a unique icon of Virginia's Blue Ridge. The **Roanoke Star** was constructed in 1949 and was meant to serve as a seasonal Christmas decoration for the holiday shopping season. Now, it's one of the most popular spots in the region for a selfie and is known for its stunning view of the Roanoke Valley and surrounding mountains.

Advanced Class "A" Minor League Baseball is right at home in the sports-centered city of Salem. A **Salem Red Sox** game is like no other in Virginia with a jaw-dropping view of the Blue Ridge Mountains. Sunsets here are truly spectacular. Special nights give you more reasons to enjoy an evening at the ballpark, such as Bark in the Park, Nine Innings of Winning, Military Appreciation Night, and fireworks.

FAMILY FUN

SALEM RED SOX





SHOPPING

BLACK DOG SALVAGE

Featured on the popular television show Salvage Dawgs on the DIY Network, **Black Dog Salvage** has become known around the country as a leader in the remodeling industry for its outstanding work and creativity in various building, design and salvage projects. The 40,000 square-foot warehouse in **Roanoke's Grandin Village** features a stunning variety of antiques, commercial salvage and countless other unique items.



The 611 is one of fourteen Class 'J' passenger steam locomotives built for the Norfolk & Western Railway between 1941 and 1950. She is the only one in existence today, and was built right here in Roanoke's East End Shops in 1950. With her unique bullet nose and astonishing ability to pull 15 cars at 110 mph, the Class J 611 is truly the "Queen of Steam." When the 611 isn't being used for passenger excursions, she can be found at the **Virginia Museum of Transportation** in **Downtown Roanoke**.

OUTDOOR ADVENTURE MCAFEE KNOB

With its breathtaking, 270-degree panoramic views of the surrounding valley and mountains, along with its

signature ledge that has become a popular place for photos, **McAfee Knob** should be included in any trip that includes hiking in Virginia's Blue Ridge. It's been recognized by USA Today Travel as one of the most spectacular hikes in the United States and is the most photographed spot on the **Appalachian Trail**.



ARTS, CULTURE & ENTERTAINMENT

ELMWOOD PARK

Elmwood Park in Virginia's Blue Ridge is one of many spots where you can find fantastic live music in the region. It's part of a thriving Arts & Culture scene that includes numerous art museums, locally-owned artist studios and galleries, an increasing collection of public street art projects, and a live music scene that ranges from funk and bluegrass to classical and opera.



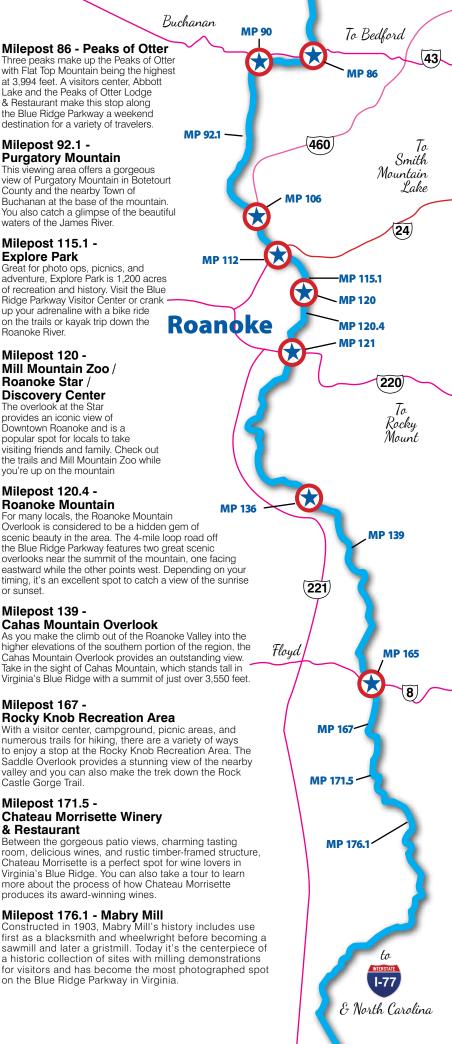
The Blue Ridge, Parkway Americas Favorite Drive

The Blue Ridge Parkway makes its way through the heart of Virginia's Blue Ridge Mountains. At 469 miles, this scenic drive winds along the ridgeline and the sweeping vistas and overlooks offer visitors the opportunity to enjoy some of the best mountain views in the world.



8 ACCESS POINTS

- Route 8 Milepost 165
- U.S. Route 221 Milepost 136
- U.S. Route 220 Milepost 121
- Mill Mountain Parkway Milepost 120
- Virginia Route 24 Milepost 112
- U.S. Route 460 Milepost 106
- Virginia Route 43 Milepost 90
- Virginia Route 43/Peaks of Otter -Milepost 86





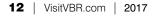
SmithMountain

THE JEWEL OF THE BLUE RIDGE

With over 500 miles of shoreline, **Smith Mountain Lake** is one of the premier places to enjoy the water in Virginia's Blue Ridge. The lake boasts world-class fishing, unforgettable views, and easy access to marinas that make it a breeze to get on the water.



580 miles of glistening shoreline nestled in the Blue Ridge Mountains! For a FREE Visitor's Guide: VisitSmithMountainLake.com or 540-721-1203.





WAYS TO GET ON THE WATER

1

VIRGINIA DARE CRUISES

2

BOAT & WATER TOY RENTALS AT BRIDGEWATER MARINA, CRAZY HORSE MARINA, GILLS CREEK MARINA & LODGE

3

SAILING WITH SMITH MOUNTAIN LAKE SAILING SCHOOL

4

BEACHES AT SMITH MOUNTAIN LAKE STATE PARK

5

GUIDED FISHING TRIPS WITH SOUTH VALLEY ANGLERS



SMITH MOUNTAIN LAKE STATE PARK

Campgrounds, cabins, beaches, fishing, boat access and a great network of hiking & biking trails make Smith Mountain Lake State Park the perfect spot for a family getaway in Virginia's Blue Ridge.





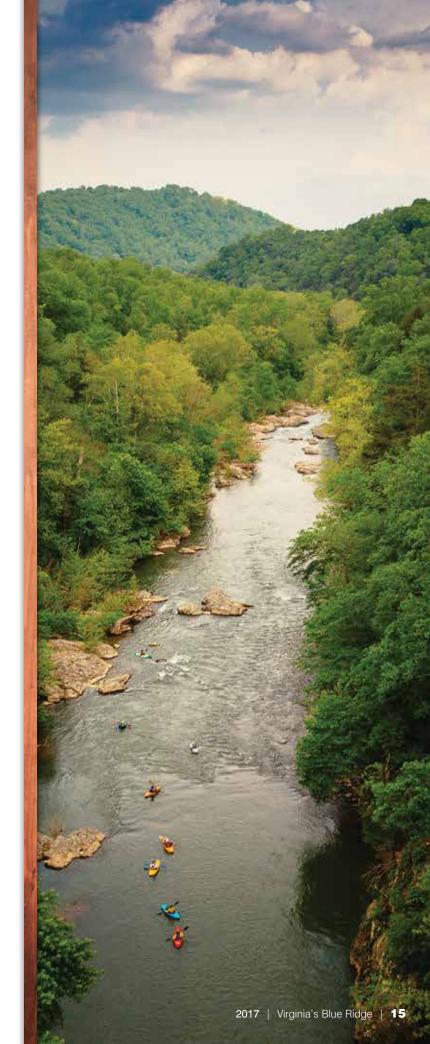


WINNER

WELCOME TO YOUR MOUNTAIN PLAYGROUND!

With over 600 miles of trails,

world-renowned tracks for **mountain biking**, blueways for **paddling** and **fishing**, and beautiful routes for **scenic drives** and **motorcycles**, you'll quickly learn why Virginia's Blue Ridge is the ultimate destination for outdoor enthusiasts. Whether you're paddling, pedaling, or picnicking, there are **endless opportunities for adventure** in Virginia's Blue Ridge.





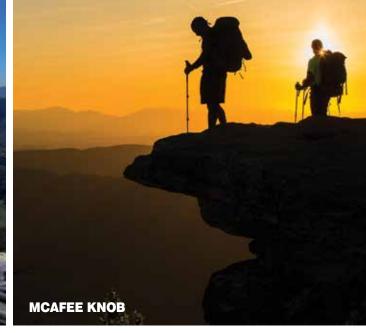
Adventures of a Blue Ridge

SERAQUE

eady for a walk in the woods? There are more than 600 miles of trails in Virginia's Blue Ridge, including the world-renowned **Appalachian Trail**. The range of trails offers everything from easy strolls to challenging climbs.









VIRGINIA'S TRIPLE CROWN

Complete Virginia's Triple Crown to experience some of the best views and most iconic hikes of Virginia's Blue Ridge!

Dragon's Tooth - 4.6 miles McAfee Knob - 8 miles Tinker Cliffs - 7.7 miles

*mileage is based on round trip hike

DUTDOORS HIKING



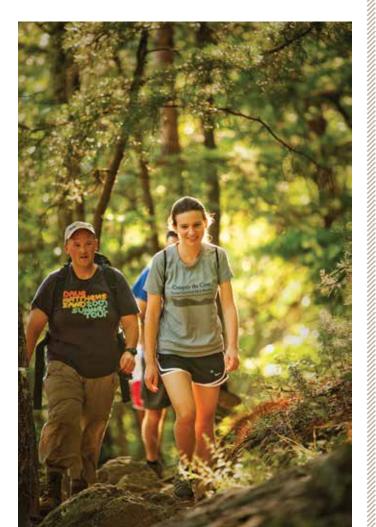
WATERFALL HIKES

Enjoy the fun of a hike to a breathtaking waterfall in Virginia's Blue Ridge. For three great hikes that feature a view of a waterfall, check out **Cascade Falls**, **Roaring Run**, and **Apple Orchard Falls**.

EASY HIKES

Mill Mountain Park and Explore Park are two great options for easy hiking trails in Virginia's Blue Ridge. Overlooks on Mill Mountain will feature stunning views of the city skyline, while **Explore Park** offers trails that wind along the bank of the

Roanoke River.





For more information on biking trails, please visit



BIKING

MOUNTAIN

IF IH FASTI

B iking is a huge part of the culture in the Roanoke Valley in Virginia's Blue Ridge. Between incredible mountain biking trails, scenic roadways for road biking & cycling, and an urban greenway system for casual riding, you will have a great time exploring Virginia's Blue Ridge on two wheels. As the **Mountain Biking Capital of the East** and part of the **U.S. Bike Route 76 | TransAmerica Bicycle Trail**, Virginia's Blue Ridge is earning a reputation as a bucket list destination for bikers from around the world.

CARVINS COVE

With over 60 miles of trails, **Carvins Cove** is a mountain biking paradise. Located less than 10 miles from **Downtown Roanoke**, the cove features fantastic cross country single track, free riding downhill trails, and fire roads for mountain biking.



EXPLORE PARK

Found at Milepost 115 on the **Blue Ridge Parkway**, there are over 9 miles of trails that meander through the beautiful forest and along the **Roanoke River** in **Explore Park**, operated by Roanoke County Parks, Recreation & Tourism. As a designated site on the Virginia Birding & Wildlife Trail, the trails offer the opportunity to ride through diverse ecosystems, including wetlands, hillsides, and wooded areas.

MILL MOUNTAIN PARK

Operated and maintained by the City of Roanoke's Parks & Recreation Department, **Mill Mountain Park** offers over 500 acres of mountaintop outdoor space and over 10 miles of trails. It's close proximity to the city center, as well as easy access from the **Blue Ridge Parkway** and **Roanoke Valley Greenway** system, makes **Mill Mountain** one of the most popular spots for mountain biking in Virginia's Blue Ridge.

U.S. BIKE ROUTE 76 | TRANSAMERICA BICYCLE TRAIL

The **TransAmerica Bicycle Trail**, also known as **US Bicycle Route 76**, is a cross-country biking trail that passes through Virginia's Blue Ridge. A portion of the route winds through Virginia's Blue Ridge, beginning in Christiansburg and making its way north through Botetourt County and on to Lexington before connecting with the **Blue Ridge Parkway** and heading east toward the Virginia coast.

BLUE RIDGE PARKWAY

Biking on the **Blue Ridge Parkway** is a wonderful way to experience the stunning vistas and picturesque overlooks in Virginia's Blue Ridge Mountains. From Milepost 86 to Milepost 165, nearly 80 miles of this beautiful route, known as *America's Favorite Drive*, winds through the Roanoke Valley in Virginia's Blue Ridge, and provides tremendous opportunities for road biking and cycling.

Outdoor TrailsCentral & southwest Virginia's
premier outdoor specialty shop.Image: Contral & southwest Virginia's
premier outdoor specialty shop.Image: Contral & Image: Contral & Contral &

Outdoor Equipment & Clothier

434-386-4302

Boonsboro Shopping Center

Lynchburg, VA Botetourt Commons Daleville, VA Monday thur Friday 10au to 8nu Saturday 10au to 6nu Outdoortrails.com



ON THE WATER



etween cool mountain streams, exciting rivers, one of Virginia's largest lakes, and even a fun-filled water park, you'll want to remember to bring your swimsuit when you visit Virginia's Blue Ridge. A great way to explore during your Blue Ridge Day is by paddling on one of the many rivers, streams and lakes that meander through the region's valleys and mountain passes.

For more information on water activities, please visit











UPPER JAMES RIVER WATER TRAIL - TWIN RIVER OUTFITTERS

Take advantage of the expertise of the pros at **Twin River Outfitters** for a guided paddling adventure on the **Upper James River Water Trail**. The **Twin River Outfitters** shop is located on the bank of the **James River** in **Buchanan** and will have everything you need for a great day on the water.

ROANOKE RIVER - ROANOKE MOUNTAIN ADVENTURES

There are multiple spots in the Roanoke Valley where you can access the **Roanoke River**, including on the **Roanoke River Greenway** at the **Roanoke Mountain Adventures** shop. You'll be able to rent paddling gear, tubes, or book a guided trip.

CARVINS COVE

The 630 acre reservoir at **Carvins Cove** is beautifully nestled among the mountains and serves as a great location for paddling and fishing, while also featuring an extensive network of trails and picnic areas.

SMITH MOUNTAIN LAKE - FISHING

As host to numerous Bassmaster events over the years, **Smith Mountain Lake** is known for its fantastic fishing, both for expert anglers and the novice fishing family. The lake boasts a large population of stripers, bass, crappies and bluegills.

PHILPOTT LAKE

Philpott Lake features multiple beaches and public boat launches, and it's also known among anglers for having one of the best walleye populations in Virginia for fishing.





<u>Hot outside?</u> Splash into the fun, featuring water slides, current river and sprayground. Daily admission only \$9 or less!

Just off I-581, exit 2N Left on Valleypointe PKWY



A Family Friendly Blue Ridge

he family will have all kinds of fun in Virginia's Blue Ridge. Jumping? Climbing? Caving? Cheering? How about all of the above? With our outstanding selection of museums, attractions, events, and outdoor activities, your entire family will be excited about getting to spend a Blue Ridge Day together!



NATURAL BRIDGE STATE PARK

Once described as one of the "Seven Natural Wonders of the World," the **Natural Bridge** stands as an iconic landmark. The 215-foot bridge was formed millions of years ago when a cavern collapsed, and the site has great historical significance, both by Native Americans as a sacred site and by founding fathers George Washington and Thomas Jefferson.

LAUNCHING PAD TRAMPOLINE PARK & FAMILY FUN CENTER

Bounce off the walls, the floor and just about anything else you can think of inside the 33,600+ square-foot indoor entertainment facility that features over 15,000 square-feet of trampolines.



A RIVER ROCK CLIMBING

Featuring more than 8,500 square feet of roped climbing and bouldering opportunities, the **River Rock Climbing Gym** boasts all the exhilarating fun of rock climbing in an indoor environment. Professionally trained and certified staff keeps the fun safe for all ages and abilities. Belay on!

VIRGINIA MUSEUM OF TRANSPORTATION

From automotive and aviation to celebrating the region's rich railroad heritage, the **Virginia Museum of Transportation** preserves the history of many transportation marvels. The museum boasts over 2,500 objects, including more than 50 pieces of rolling stock, consisting of many powerful locomotives and other rail cars.



FAMILY FUN





Daily Keeper Chats • Gift Shop and Concessions • Miniature Train rides (Now Free!) Guest Engagement Experiences • Mill Mountain Star, wildflower garden nearby Breakfast with the Animals • Private Zoo Rentals Available • Memberships Available

"Where the Children Play"

OPEN YEAR ROUND Daily: 10:00AM to 4:30PM

Grounds close at 5:00pm

See website for seasonal hours & rates.

Mill Mountain Rognoke. Virginia

Mill Mountain Zoo is operated by the Blue Ridge Zoological Society of Virginia P.O. Box 8159, Roanoke, Virginia 24014 • 540-343-3241 • MMZoo.org



Launching Pad Trampoline Park & Family Fun Center 1300 Intervale Drive • Salem, VA 24153 info@launchingpadsalem.com • 540-404-9235



< CENTER IN THE SQUARE

This 7-story facility in **Downtown Roanoke** has a wide range of activities, exhibits and events. Visitors can check out the **Roanoke Pinball Museum**, **Harrison Museum of African American Culture**, **Science Museum of Western Virginia**, **Mill Mountain Theatre**, as well as aquariums and rooftop gardens.



VIRGINIA STATE PARKS

Virginia's Blue Ridge boasts four parks that are part of the Virginia State Parks system and each one offers a unique, family-friendly experience. **Smith Mountain Lake State Park, Claytor Lake State Park, Fairy Stone State Park**, and **Natural Bridge State Park** are all fantastic options for a family vacation.





Rain or shine, exploring the caverns in Virginia's Blue Ridge makes for a great adventure! **Dixie Caverns** and **Natural Bridge Caverns** both offer opportunities for underground fun, where you'll encounter unique geological formations and stunning natural beauty that has been shaped over thousands of years.

MILL MOUNTAIN ZOO

More than 130 animals are at home at **Mill Mountain Zoo**, including six vulnerable or endangered species. Make some new furry friends and have your camera ready to capture the fun personalities of the adorable red pandas.

SPLASH VALLEY WATER PARK

A water park in the mountains? You bet! This pool on steroids features two 34-foot water slides called the Flume and the Bowl, an eight-foot water slide, a current river, a sprayground for little ones to splash around, and of course, the pool, complete with umbrellas interspersed for shade and fun aquatic features. The pool also includes a beach entry for shallow play.





Mon.-Sat. 10-5 • Sun. 1-5 • 303 Norfolk Ave. SW • Roanoke, VA • 540.342.5670

DOWNTOWN ROANOKE

Shop, eat, create, explore. There's always something happening in Downtown Roanoke.

Historic Farmer's Market • Unique Shopping Fantastic Restaurants • Fun Nightlife Museums and Galleries • Special Events and Festivals

Visit DowntownRoanoke.org for everything Downtown.

LIVE, WORK, PLAY



We love our games in Virginia's Blue Ridge! From cheering on the Virginia Tech Hokies to watching future MLB stars with the Salem Red Sox or great hockey with the Roanoke Rail Yard Dawgs, it's always game time.





One Market Square Roanoke, VA 24011

CENTER IN THE SQUARE







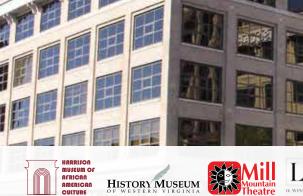
You Tube







Discover • **Play** • **Inspire** centerinthesquare.org • #centerinthesquare









SCIENCE MUSEUM

Have a Historical Blue Ridge



irginia's Blue Ridge is a region with a deep connection to its historical roots. From being an original gateway to western exploration and migration, to our unique role as a railroad hub, the region continues to evolve while staying



connected to its history. Visitors will also have the chance to learn about the lives of key figures, such as Booker T. Washington and Thomas Jefferson, who helped shape the course of American history.





NATIONAL D-DAY MEMORIAL



OPEN DAILY 10AM-4:30PM

HISTORY

GUIDED WALKING TOURS INCLUDED WITH ADMISSION.

> ADULTS: \$10 Veterans: \$8 Students: \$6 Under 6: Free

For more information and event schedules follow us on:





Civil War Weekend

History comes alive in the **Town of Buchanan** at its annual **Civil War Weekend**! The three-day event, held April 27-30, features a reenactment of the battle that took place during General David Hunter's raid of the Shenandoah Valley.

3 OVERLORD CIRCLE BEDFORD, VA 24523 WWW.DDAY.ORG 800-351-DDAY



- Thomas Jefferson's Retreat Home "Poplar Forest"
- National D-Day Memorial
- Blue Ridge Parkway
- Peaks of Otter
- Smith Mountain Lake & State Park
 Bedford Wine Trail
- Historic Centertown
 Bedford Artisan Trail
- Civil War Trail
- James River
- Skateboard Park
 Over 25 Hiking
- & Biking Trails • B&Bs and Unique







1-877-447-3257 f 🖸 💿 🏏 VisitBedford.com



HISTORY

Natural Bridge

The 215-foot **Natural Bridge** was formed millions of years ago when a cavern collapsed, and the site has great historical significance, both by Native Americans as a sacred site and by founding fathers George Washington and Thomas Jefferson.

The Retreat for a Founding Father

Modeled after the architecture of his famous Monticello estate, Thomas Jefferson designed his **Poplar Forest** estate as a secluded villa that served as a private retreat where he could enjoy the tranquility and beauty of Virginia's Blue Ridge.

NOTABLE HISTORY IN

VIRGINIA'S BLUE RIDGE POPLAR FOREST LEWIS & CLARK

American History

Key moments and periods of American history are part of the cultural experience of Virginia's Blue Ridge. The Booker T. Washington National Monument details the early life of one of the nation's most influential educators, while the National D-Day Memorial in Bedford pays tribute to the fallen soldiers who gave their lives during the World War II invasion of Normandy. A visit to the Harrison Museum of African American Culture provides the opportunity to learn about the significant contributions of people of African descent to our culture and communities, as well as the Martin Luther King, Jr. Statue and Bridge, which is part of the rich African-American history in the Historic Gainsboro District. For a closer look at our local history, check out the Blue Ridge Institute & Museum and Salem Museum to learn how the region has been shaped by its roots.

NATURAL

BRIDGE



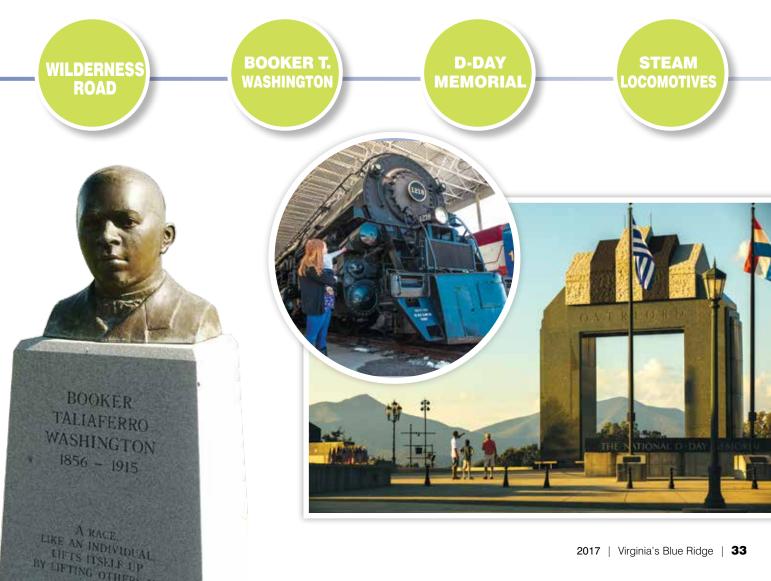
HISTORY

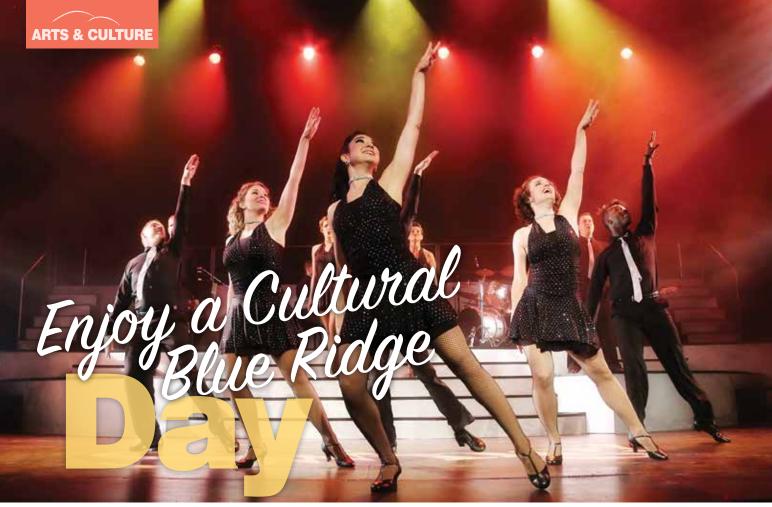
A Walk Through Rail Heritage

Retrace the footsteps of railroad heritage in Virginia's Blue Ridge. The **O. Winston Link Museum** houses an impressive collection of railroad photography, and

the Virginia Museum of Transportation houses one of the largest collections of locomotives in the South. The two museums are joined together by the David R. & Susan S. Goode Railwalk, a 1/4 mile interactive walking path that runs parallel to the railroad tracks and details the history of the railroad industry in the region. Your visit can also include a visit and overnight stay at The **Hotel Roanoke & Conference** Center, originally constructed and operated by the Norfolk & Western Railroad in 1882.







he arts & culture scene in Virginia's Blue Ridge is vibrant, innovative, and exciting. The calendar is full of events that celebrate the arts, including an incredible selection of live music, performing arts and special exhibitions at local galleries and museums. From bluegrass and funk music to impressionist paintings and ballet, it's all part of the palette of Virginia's Blue Ridge.









MUSEUMS

Visit the fascinating exhibits of the O. Winston Link Museum, Taubman Museum of Art and other galleries in Downtown Roanoke. Discover the art that is being created locally at the Olin Hall Galleries at Roanoke College, Eleanor D. Wilson Museum at Hollins University and Blue Ridge Institute & Museum.

GALLERIES

Local art galleries and studios like **The Market Gallery** and **2nd helpings Gallery** in Virginia's Blue Ridge continue to push the boundaries of artistic expression and creativity. You'll be amazed at the sculptures and pieces that are forged by fire and the unique glass blowing process at **The Grainery** in **Rocky Mount**.

OPEN STUDIOS

Multiple open studio tours take place throughout the year, providing visitors the chance to meet local artists and discover the inspiration and stories behind their work. Roanoke hosts its **Open Studios** tour in the spring, while **Open Studios Botetourt** and **Franklin County Artisan Studio & Harvest Tour** take place in the fall. **Art by Night**, a self-guided tour of the studios and galleries in Downtown Roanoke, is held on the first Friday evening of every month.

For a full list of festivals and events visit our online calendar at VisitVBR.com



SHOP • GALLERY • CAFE

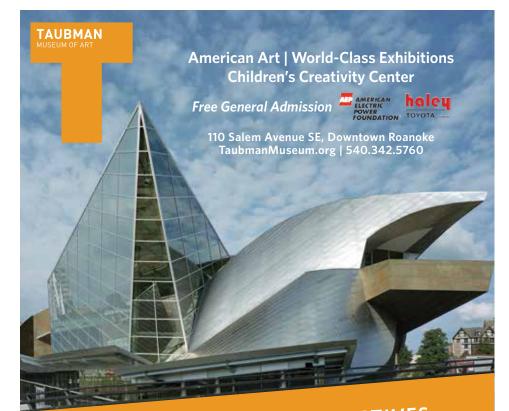




1502 Williamson Rd. 540.491.9405 rescuemission.net

RESCUE MISSION 10

100% of the profit from 2nd helpings goes to provide shelter, food, clothing, and medical care for families in crisis.



INSPIRING NEW PERSPECTIVES

ARTS & CULTURE







PERFORMING ARTS

t's show time in Virginia's Blue Ridge!

The region's performing arts scene is highlighted by a rich variety of artistic expression, including an eclectic blend of music, dance, comedy shows, and theatre performances.

From folk music to ballet, you'll be amazed at the many options for live entertainment during your next vacation.

For theatre, guests can enjoy fantastic local talent through productions by **Mill Mountain Theatre**, **Showtimers of Roanoke Valley**, **Roanoke Children's Theatre**, and **Attic Productions**. If you're musically inclined, take in a performance by **Opera Roanoke** or the **Roanoke Symphony**

Orchestra and learn about local music history along The Crooked Road - Virginia's Heritage Music Trail. We even have two local ballet companies - Southwest Virginia Ballet and the Roanoke Ballet Theatre! Virginia's Blue Ridge features a diverse collection of unique performance venues, such as the Moss Arts Center, Jefferson Center, The Spot on Kirk, Elmwood Park, Dr. Pepper Park at The Bridges, and the Harvester Performance Center, which provide wonderful atmospheres for the vibrant musical acts and performing arts.

You can also see world-class performers at the region's two biggest event facilities - the **Salem Civic Center** and **Berglund Center**.



he chefs and restaurants of Virginia's Blue Ridge are part of a growing movement that is putting Virginia on the map as a food destination. Many local restaurants feature ingredients that are grown on local farms and Virginia's Blue Ridge is putting a new twist on Southern cuisine, as well as flavors that highlight cultures from around the world.



BISCUITS *THE ROANOKER RESTAURANT* The made-from-scratch biscuits have been highlighted by outlets such as *Southern Living* and *TODAY* on *NBC* as being some of the best biscuits in America.



Savor the Blue Ridge

> Recognized by *Food Network* as one of the best desserts in America, Chef Aaron Deal offers his creative take on this classic Southern dessert by incorporating a jalapeno coconut sorbet and toasted cornbread.



THE REGENCY ROOM The classic peanut soup at The Regency Room in The Hotel Roanoke & Conference Center highlights Virginia's agricultural heritage and the rich history of the hotel. It was added to the restaurant's menu in 1940 and has stood the test of time as one of the most popular dishes in Virginia's Blue Ridge.

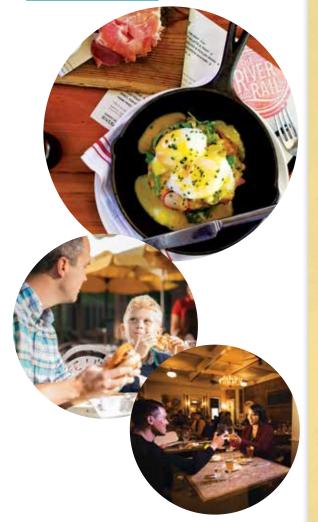


DINING



TEXAS TAVERN It doesn't get more local than ordering a Cheesy Western at **Texas Tavern** in **Downtown Roanoke**. It's a burger topped with American cheese, onions, mustard, pickle relish and a fried egg, and it usually comes with a side of laughs and great stories from the restaurant staff.





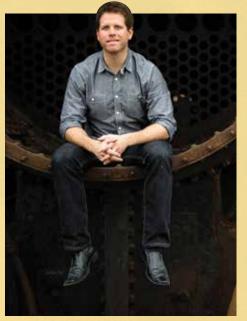
SOUTHERN STAPLES

Delicious comfort food is a staple in Virginia's Blue Ridge. It's part of the region's rich heritage, and you get a sense of the love and hospitality of locals when you can enjoy a meal that reminds you of grandma's cooking. We love our comfort food! From blue-collar to blue ribbon, there's something about traditional Southern classics like biscuits, fried chicken, and mac & cheese that brings everyone together. Here are three great spots for comfort food in Virginia's Blue Ridge:



Chef's Spotlight Aaron Deal, The River and Rail

Aaron Deal is the award-winning chef at The River and Rail, one of the most popular restaurants in Virginia's Blue Ridge. Here are a few of his thoughts about what foodies can find in the region.



What are some of the exciting things happening in the local food scene?

The exciting things happening in the food and beverage scene right now are coming in many different forms, but the theme is the same. Craft. Pop-up dinners, food trucks, breweries, artisanal coffee spots, taco shops and cocktail bars are continuing to emerge, focusing on the signature of thoughtfully sourced ingredients and techniques to prepare them by.

What can a visitor expect when dining at The River and Rail?

We hope the guests who join

us at The River and Rail notice our dedication to their dining experience through the food, service, ambiance and value. Thoughtfully sourced ingredients, craft cocktails and attentive service are just a few of the many details we focus on with every guest, to ensure the high quality of what we offer is presented seamlessly.

People love to know where chefs eat. Let's run through some of your favorite local spots. Where do you go for...

Pizza: I am a mushroom fan on my pie. The Funghi Pizza from Fortunato never disappoints!

Tacos: I am torn right now between Tacos Rojas on 13th and the newcomer Tuco's Taqueria. Both appease my taco need! **Breakfast:** Another tough one! Paul's Restaurant is a Diner-style staple,

Bread Craft is always delicious, and Scratch Biscuit is putting together some delicious biscuit sandwich combinations, too!

Cocktails: I am, of course, partial to our program at The River and Rail, but I am headed to Lucky, Fortunato or the newest cocktail bar Stellina when I get off work.

Sandwiches: Two places that come to mind - Lew's Restaurant for the Italian Sub and Viet Sub for the Traditional Banh Mi Sandwich. The best!

Late Night: The Texas Tavern in Roanoke is the late night staple for a bowl and a cheesy western.

INTERNATIONAL CUISINE

Prepare for a culinary trip around the world when you explore the dining scene in Virginia's Blue Ridge! From exotic curry and Cuban comfort food to authentic tacos and Vietnamese sandwiches, the region is a melting pot of innovative flavors and influences from across the globe. We hope you're ready for a tasty adventure.

NIGHTLIFE

LATE NIGHT EATS

THESE LOCAL RESTAURANTS HIT THE SPOT WHEN YOU'RE SPENDING A NIGHT OUT ON THE TOWN! Benny Marconi's Jack Brown's Beer & Burger Joint Mac and Bob's Restaurant Texas Tavern

he nightlife scene of Virginia's Blue Ridge has blossomed in recent years. On any given night, local bands are playing at restaurants and bars throughout the region. Enjoy a unique, local beer. Savor a hand-crafted cocktail. Listen to amazing blues music. Laugh until it hurts at a comedy club. You can do all this and more when you experience the nightlife in Virginia's Blue Ridge.

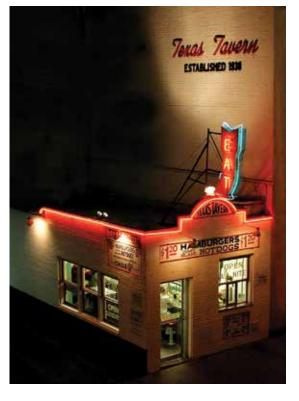
BARS & MUSIC

Extend your Blue Ridge

> Whether it's funk music at Martin's Downtown Bar & Grill, singing the blues at Blue 5, everything country at Sidewinders Steak House & Saloon, or drinks in the outdoor courtyard at Billy's, there are all kinds of options for a night in Downtown Roanoke.

Our local breweries regularly host live music, games and food trucks, putting together all the fun ingredients for a night out with friends.

Venues like the **Harvester Performance Center**, **Jefferson Center** and **The Spot on Kirk** bring an eclectic mix of local, regional, and internationally-known musicians to Virginia's Blue Ridge.









or your next beercation, come discover what's on tap in Virginia's Blue Ridge! Craft beer is part of the unique craft culture in the region, and our local breweries are producing award-winning beer. Some of the tastiest stouts, porters, IPAs, lagers and much more are being produced in the mountains, and they're all available for your pleasure.



VIRGINIA'S BLUE RIDGE BEERWAY

Our fantastic local breweries have joined up to create a self-guided trail that provides you the opportunity to enjoy some of the great local beer in the region and learn about the process behind making the beer.

BEER TOURS

Book a spot on the **Roanoke Craft Beer Tour** with **Tour Roanoke** for a guided experience that will feature visits to three local breweries and at least four tastings at each spot.

For a full list of festivals and events visit our online calendar at VisitVBR.com



VIRGINIA'S BLUE RIDGE BREWERIES

Big Lick Brewing Company Chaos Mountain Brewing Co. Flying Mouse Brewery

Hammer & Forge Brewing Company Parkway Brewing Company Soaring Ridge Craft Brewers Sunken City Brewing Company

Twin Creeks Brewing Company White Rock Vineyard, Winery and Brew Haus

YOU'LL FIND LOTS OF GROWLERS ALONG THIS MOUNTAIN TRAIL

No, not bears or mountain lions. This trail is the VIRGINIA'S BLUE RIDGE BEERWAY

and it leads to good times. Explore our unique breweries at your own pace, taking time along the way to enjoy quality craft beer made in small batches by expert brewers. Bring your friends and enjoy responsibly.

DRINK RESPONSIBLY.

WWW.VABEERWAY.com

VIRGINIA IS FOR CRAFT BEER LOVERS WINERIES

Fincastle

Vinepard & Willing

2010

Cabernet Fran

Virginia is one of the 10 Best Wine Travel Destinations - Wine Enthusiast Magazine

earn why Virginia's Blue Ridge is earning a reputation as one of the best wine-producing regions in the world. The picturesque settings of local vineyards and complex, unique flavors of the wines make for a relaxing and refreshing experience. From Bordeaux smallscale techniques to award-winning fruit wines, there's a rich variety in Virginia's Blue Ridge.







WINE TRAIL OF BOTETOURT COUNTY

The trail features three local wineries in **Botetourt County**, located in the northern part of Virginia's Blue Ridge region, and the wineries combine wonderful flavor with charming hospitality and unique mountain settings. **Blue Ridge Vineyard**

2 34

Fincastle Vineyard & Winery Virginia Mountain Vineyards

WINERIES ON THE BLUE RIDGE PARKWAY

Take a break from your scenic drive on the **Blue Ridge Parkway** with a visit to one of the nearby local wineries. **Chateau Morrisette** (Milepost 176), **AmRhein's Wine Cellars** (Milepost 136) and **Peaks of Otter Winery & Orchards** (Milepost 86), all offer delicious wines and stunning views.

WINE TOURS

Book a spot on the **Blue Ridge Winery Tour** with **Tour Roanoke** to enjoy a guided experience that will help you learn more about our local wines and make some new friends along the way.

FOGGY RIDGE CIDER

Taste the orchard in every bottle produced by **Foggy Ridge Cider**, an amazing local cider house that was a 2016 James Beard Award Semifinalist.

For a full list of festivals and events visit our online calendar at VisitVBR.com

WINERIES

VIRGINIA'S BLUE RIDGE WINERIES

Actor

Amrhein's Wine Cellars Beliveau Estate Winery Blue Ridge Vineyard Brooks Mill Winery Chateau Morrisette Winery and Restaurant Fincastle Vineyard & Winery Hickory Hill Vineyards & Winery Peaks of Otter Winery and Orchards Ramulose Ridge Vineyards Valhalla Vineyards Virginia Mountain Vineyards White Rock Vineyard, Winery and Brew Haus Whitebarrel Winery & Restaurant

CHATEAU MORRISETTE HAND CRAFTED WINES SINCE 1978



WINE TASTINGS • CELLAR TOURS • FINE DINING WINERY OPEN YEAR ROUND, SEVEN DAYS A WEEK AN EASY HOUR FROM DOWNTOWN ROANOKE

MP 171.5 Blue Ridge Parkway • Floyd, Virginia • 540.593.DOGS THEDOGS.COM

The Gift Niche 🕨

A wide selection of Virginia is for Lovers and Roanoke-related souvenirs, Virginia Tech items, and other fun local gifts.

NONDOANTAGOID

PLE BUTTER

Virginia Museum of Transportation For the young or the young at heart, take home a piece of the rich railroad heritage of Virginia's Blue Ridge.

> rom the handmade goods at the local farmers markets and country stores to the antique shopping, the region is full of unique, locallymade products. The Downtowns also feature charming boutiques where you won't be able to resist treating yourself. See website for comlete list. Come by the **Virginia's Blue Ridge Visitor Center** to pick up your free VBR Sticker!

Treasures of a Blue Ridge



Outdoor Trails

This local outfitter provides the gear and expertise to help you plan your next outdoor adventure. The Little Gallery

Find works by more than 200 internationally and regionally-known artists, including paintings of Smith Mountain Lake by local artist Vicki Gardner.



The Grainery An art studio that features the ancient tradition of glassblowing to create custom and one-ofa-kind pieces.

Outdoor Trail

SHOPPING

Chocolatepaper

Tasty treats like gourmet truffles, candy, and all kinds of specialty gift items and greeting cards.

Ikenberry's Orchards & Country Store A family owned and operated country store that offers fresh produce, as well as a variety of tasty jams, jellies, and butter.

Row

Virginia 🌱 ^{is for lovers}

> Eli's Provisions Stock up on local Virginia products, including wine, craft beer, jellies, and other unique items.

> > BEE

NE

▲ East Coasters Bike Shops Take advantage of professional bike-fitting services along with the best brands of bicycles and get ready to hit the trails!

Oliveto Experience the artisan flavors of

oils and balsamic vinegars from around the world.

Charlotte's Web
 Antiques Mall

The past meets the future at this antique mall that features clocks, pottery, glassware, furniture and an assortment of antiques.



Virginia's Blue Ridge hosts so many festivals and events, you'll swear we celebrate just about everything. Beer. Music. Bikes. Holidays. Dogs. Film. Outdoor Recreation. Art. It's all on the calendar! The festive atmosphere of the region can be experienced throughout the year, and we also have a vibrant music scene that continues to grow through local

incredible performance venues.

Blue Ridge Kite



Festival in the Park

St. Patrick's Day Parade & Festival

Down by Downtown Music Festival

Franklin County Moonshine Festival

Buchanan Civil War History Weekend

- Community School Strawberry Festival
- Local Colors

artists and internationally-known performers at

Blue Ridge Marathon

Moonshine Express

Blue Ridge Kite Festival

Vinton Dogwood Festival

Historic Garden Week Open Studios of Roanoke

Pigg River Ramble Weekend

•



- Lebanese Festival
- Troutville Trail Days
- Taubman Museum of Art Sidewalk Art Show
- SW Virginia Antique Farm Days
- Juneteeth Celebration
- Star City Motor Madness Car and Truck Show
- Salem Fair
- · Horse and Hound Wine Festival
- FloydFest
- Touch a Truck
- Microfestivus
- Roanoke Wing Fest
- Green Hill Highland Games











- Olde Salem Days
- Franklin County Agricultural Fair
- Henry Street Festival
- Smith Mountain Lake Wine Festival
- Mountain Magic in Fall Festival
- Blue Ridge Folklife Festival
- Go Outside Festival
- · Open Studios Botetourt
- Salem Half Marathon









Dickens of a Christmas

/inter

- Fashions for Evergreens
- Elmwood on Ice
- Dickens of a Christmas
- Amos Alonzo Stagg Bowl NCAA Division III Football
- Big Lick Downtown Countdown
- Downtown Roanoke Restaurant Week
- Winter Beach Blast
- Train Lover's Day
- Tons of Fun

VisitVBR.com





DOWNTOWNS



ROANOKE

ith beautiful green space in **Elmwood Park**, friendly faces and unique local goods at the **Historic Roanoke City Market**, and a wide range of architecture, **Downtown Roanoke** serves as a vibrant hub of entertainment, history, and cultural activity.

SIGHTS, SOUNDS, SHOPPING

An exciting collection of museums are located within walking distance of each other in **Downtown Roanoke**. Discover railroad history at the **Virginia Museum of Transportation** and **O. Winston Link Museum**, take in the impressive galleries and exhibitions at the **Taubman Museum of Art**, and have a friendly competition at the **Roanoke Pinball Museum** in **Center in the Square**.



LOCAL FLAVORS

Begin your Blue Ridge Day with the Star City Scramble breakfast at Scrambled in the City Market Building.
Beer lovers will also love the innovative creations being brewed at Big Lick Brewing Company and Soaring Ridge Craft Brewers.

For more information, please visit **VisitVBR.com**



ocated near Downtown Roanoke,

Roanoke's Historic Grandin Village prides itself on having "the hippest vibe in the valley." It's an eclectic community with a neighborhood co-op, diverse dining scene, and easy access to the **Roanoke Valley Greenway** network.

SIGHTS, SOUNDS, SHOPPING: Find all kinds of amazing treasures at **Black Dog Salvage**, known for its popular *Salvage Dawgs* show on the DIY Network. You can also get lost in the world of books at the adorable **Too Many Books** shop, and have a movie night at **Grandin Theatre**, the classic 1930s art-deco theatre.

LOCAL FLAVORS: Have a gourmet farm-to-table experience at **Local Roots**, one of the best spots for Sunday brunch in Virginia's Blue Ridge. You can also feast on the delicious creations at **Scratch Biscuit Co.**, such as The Jezebel, a biscuit topped with country ham and pimento cheese. Don't forget to save room for a gourmet cupcake at **Viva La Cupcake**.



VINTON

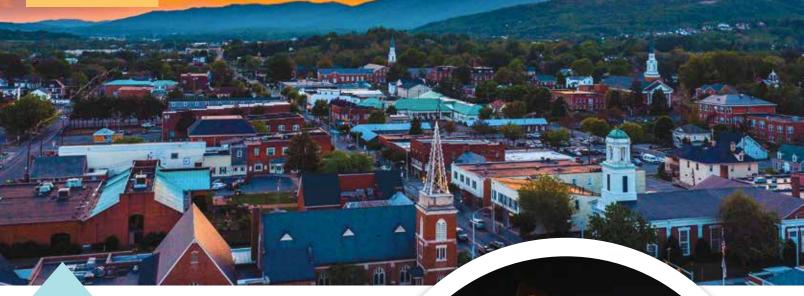
ffering great views of the Blue Ridge Mountains, entry to the Blue Ridge Parkway, and a small town full of local pride, the **Town** of **Vinton** highlights the local charm and community in Virginia's Blue Ridge.

SIGHTS, SOUNDS, SHOPPING: Honor those who have served our nation with a visit to the **High Ground Vinton-Roanoke County Veterans Monument**. The **Vinton Farmers Market** is a great place to find local produce, handmade crafts, and freshly baked goods.

LOCAL FLAVORS: Cheers to a good time with great craft beer at the Twin Creeks Brewing Company and find all your favorite comfort food classics at Dogwood Restaurant.







SALEM

nown as "Virginia's Championship City," there are always exciting sports events on the calendar in **Salem**, which hosts numerous NCAA championships and is home to the **Salem Red Sox**. The city also features a farmers market and charming Main Street that's lined with antique shops and local restaurants.

SIGHTS, SOUNDS, SHOPPING: Follow the self-guided walking tour of **Salem** to see historic spots such as the **Salem Museum**, **City Hall**, and the beautiful campus of **Roanoke College**. For fun events, check the calendar of the **Salem Civic Center**, which hosts major

annual events like the Salem Fair and Amos Alonzo Stagg Bowl.

LOCAL FLAVORS:

Salem is home to the award-winning Parkway Brewing Company, known for its signature Get Bent Mountain IPA and Raven's Roost Baltic Porter. Craft beer also pairs well with the massive calzones at the popular Mac and Bob's Restaurant on Main Street.

50

BOTETOURT

here are three unique downtown experiences in **Botetourt County** - **Fincastle**, **Troutville** and

Buchanan. Each historic community has its own unique character and flavor, but all three capture the beauty and character of Virginia's Blue Ridge.

SIGHTS, SOUNDS, SHOPPING: Walk across

the James River along the iconic Swinging Bridge in Downtown Buchanan, and then float the river with a guided adventure by Twin River Outfitters. Troutville is a welcome spot for hikers from around the world as a designated Appalachian Trail Community. Retrace the past with a walking tour in Historic Fincastle.

LOCAL FLAVORS: The slow-cooked, hickory-smoked BBQ at Three Li'l Pigs BBQ will quench any appetite. Enjoy a romantic dinner at Pomegranate Restaurant & Gathering Place. Indulge in a sweet treat at the Cupcake Cottage. Stock up on a variety of jams, jellies, and apple butter from Heritage Family Market.



DOWNTOWNS

ROCKY MOUNT

love of history, music, locallyinspired art, and pride in being part of "The Moonshine Capital of the World" are what you'll find in **Rocky Mount**. It's also a great spot to begin a journey on **The Crooked Road:** Virginia's Heritage Music Trail and 'Round the Mountain Artisan Trail.



SIGHTS, SOUNDS, SHOPPING: You'll be amazed at the glass-blown creations at **The Grainery**, which has become a hub of unique art pieces and collections in **Downtown Rocky Mount**. The town is also quickly developing a reputation as one of the best places in the state for live music with a variety of performances at the **Harvester Performance Center**.

LOCAL FLAVORS: You can satisfy your breakfast cravings all day at **The Hub Restaurant**, but make sure to leave room for their delicious made-from-scratch pies. You can also treat yourself to award-winning steaks at **Ippy's Restaurant & Lounge**.

LODGING

LODGING Unwind After your Blue Ridge Day

Hotels Motels & Re

Hotels, Motels & Re	esorts	Total N of Rog	Break	Indoor,	Pets Al	Restau	Etterio	Airport	Facility
Affordable Corporate Suites - Overland Drive 5119 Overland Drive Roanoke 24018 (540) 774-8086 affordablecorporatesuites.net/overland		46	No	2	No	No	E	No	No
Baymont Inn & Suites Salem 179 Sheraton Drive Salem 24153 (540) 562-1912 baymontinns.com/hotels/48473		114	Yes	0	Yes	No	I	No	No
BEST WESTERN PLUS at Valley View 5050 Valley View Boulevard NW Roanoke 24012 (540) 362-2400 bestwesternplusroanoke.com	BU Best Western PLUS	84	Yes	I	Yes	No	I	Yes	Yes
Cambria Suites 301 Reserve Avenue Roanoke 24016 (540) 400-6226 cambriasuitesroanoke.com	CAMBRIA hotels & suites	127	No	I	No	Yes	I	Yes	Yes
Colony House Motor Lodge 3560 Franklin Road SW Roanoke 24014 (540) 345-0411 colonyhousemotorlodge.com		67	Yes	о	No	No	E/I	No	Yes
Comfort Inn Airport Roanoke 5070 Valley View Boulevard Roanoke 24012 (540) 527-2020 choicehotels.com/va302	Comfort	96	Yes	0	Yes	No	I	Yes	Yes
Comfort Inn Smith Mt. Lake/Rocky Mount 1730 N Main Street Rocky Mount 24151 (540) 489-4000 choicehotels.com/va120		61	Yes	ο	Yes	No	I	No	Yes
Comfort Inn Troutville - Roanoke North 2545 Lee Highway Troutville 24175 (540) 992-5600 choicehotels.com/va413	Comfort	75	Yes	0	Yes	No	I	No	No
Comfort Suites at Ridgewood Farms 2898 Keagy Road Salem 24153 (540) 375-4800 choicehotels.com/va018		78	Yes	0	Yes	No	I	Yes	Yes
Comfort Suites West Salem 100 Wildwood Road Salem 24153 (540) 389-7171 choicehotels.com/va541		72	Yes	I	No	No	I	Yes	Yes
Corporate Suites of Salem 401 Northern Drive Salem 24153 (540) 444-4663 affordablecorporatesuites.net		31	No		No	No	E	No	No
Country Inn & Suites By Carlson, Roanoke 7860 Plantation Road Roanoke 24019 (540) 366-5678 countryinns.com/roanokeva		77	No	I	No	No	I	No	Yes
Courtyard by Marriott Roanoke Airport 3301 Ordway Drive NW Roanoke 24017 (540) 563-5002 marriott.com/roacy	COURTYARD®	135	No	I	No	Yes	I	Yes	Yes

Hotels, Motels & Resorts

Days Inn Civic Center 601 Orange Avenue NE Roanoke 24016 (540) 342-4551 daysinn.com/hotel/06361	150	Yes	ο	Yes	No	E	Yes	Yes
Days Inn Roanoke North 8118 Plantation Road Roanoke 24019 (540) 366-0341 daysinn.com/hotel/06961	115	Yes	o	Yes	Yes	E/I	No	Yes
Days Inn Salem 1535 E. Main Street Salem 24153 (540) 986-1000 daysinn.com	67	Yes		Yes	No	E	No	Yes
Econo Lodge Civic Center 308 Orange Avenue NE Roanoke 24016 (540) 343-2413 choicehotels.com/va206	46	Yes		Yes	No	E	No	No
Extended Stay America 2705 Frontage Road NW Roanoke 24017 (540) 366-3216 extendedstayamerica.com	90	Yes		Yes	No	E	No	No
Fairfield Inn & Suites Roanoke North 7944 Plantation Road Roanoke 24019 (540) 362-4200 marriott.com/hotels/hotel-rooms/roano-fairfield-inn-and-suites- roanoke-north/	76	Yes	ο	Yes	No	I	No	Yes
Gills Creek Marina and Lodge 790 Fox Chase Road Wirtz 24184 (540) 721-2451 gillscreekmarina.com	4	No		Yes	No	E	No	No
Hampton Inn & Suites Roanoke Airport/Valley View Mall 5033 Valley View Boulevard North Roanoke 24012 (540) 366-6300 roanokeairportsuites.hamptoninn.com	130	Yes	I	No	No	Ι	Yes	Yes
Hampton Inn & Suites Roanoke-Downtown 27 Church Avenue SE Roanoke 24011 (540) 400-6000 hamptoninn3.hilton.com/en/hotels/virginia/ hampton-inn-and-suites-roanoke-downtown	127	Yes		No	No	I	No	Yes
Hampton Inn Roanoke/Salem-East 1886 Electric Road Salem 24153 (540) 776-6500 hamptoninn.com	113	Yes	0	No	No	I	No	Yes
Hampton Inn Salem 450 Litchell Road Salem 24153 (540) 389-2424 salem.hamptoninn.com	89	Yes	I	No	No	I	No	Yes
Hilton Garden Inn - Roanoke 4500 South Peak Boulevard Roanoke 24018 (540) 776-3400 roanoke.hgi.com	117	No	I	No	Yes	I	Yes	Yes
Holiday Inn Express & Suites - Salem 991 Russell Drive Salem 24153 (540) 562-3229 hiexpress.com/salemva	75	Yes	0	No	No	I	No	Yes
Holiday Inn Express & Suites Rocky Mount/Smith Mtn Lake 395 Old Franklin Turnpike Rocky Mount 24151 (540) 489-5001 hiexpress.com/rockymountva	66	Yes	I	Yes	No	I	No	Yes

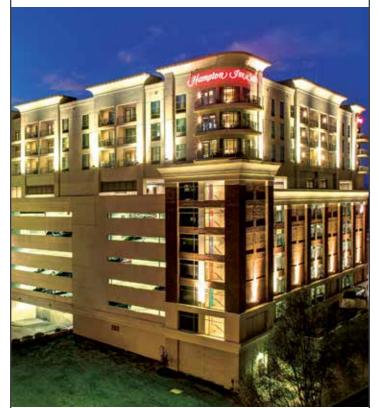
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Hotels, Motels & Resorts

Hotels, Motels & Resorts	Total Number of Rooms	Breakfast Included	Indoor/Outdo	Pets Allowed	Restaurant	Externation.	Airport Shutte	Fathess
Holiday Inn Express Roanoke-Civic Center 815 Gainsboro Road Roanoke 24016 (540) 982-0100 hiexpress.com/roaciviccntr	92	Yes	0	No	No	I	No	Yes
Holiday Inn Express Troutville-Roanoke North 3200 Lee Highway Troutville 24175 (540) 966-4444 holidayinnexpress.com/troutvilleva	85	Yes	0	No	No	I	No	Yes
Holiday Inn Roanoke - Valley View 3315 Ordway Drive NW Roanoke 24017 (540) 362-4500 holidayinn.com/roavalleyview	153	No	I/O	Yes	Yes	I	Yes	Yes
Holiday Inn Tanglewood - Roanoke 4468 Starkey Road SW Roanoke 24018 (540) 774-4400 holidayinn.com/roa-tanglewood	196	No	ο	Yes	Yes	I	Yes	Yes
Home2 Suites 4830 Valley View Boulevard Roanoke 24012 (540) 581-1000 home2suites3.hilton.com/en/hotels/virginia/ home2-suites-by-hilton-roanoke	121	No		No	No		No	No
Hotel Floyd 300 Rick Lewis Way Floyd 24091 (540) 745-6080 hotelfloyd.com	40	Yes		Yes	No	E/I	Yes	Yes
Hotel Roanoke & Conference Center, Curio – A Collection by Hilton 110 Shenandoah Avenue NE Roanoke 24016 (540) 985-5900 hotelroanoke.com	330	No	o	No	Yes	I	Yes	Yes
Howard Johnson Inn - Daleville/Roanoke North 437 Roanoke Road Daleville 24083 (540) 992-1234 hojo.com/hotel/14978	98	Yes	o	Yes	No	E	No	Yes
Hyatt Place Roanoke Airport /Valley View Mall 5040 Valley View Boulevard NW,Roanoke 24012 (540) 366-4700 roanoke.place.hyatt.com	126	Yes	I	Yes	Yes	I	Yes	Yes
Inn at Virginia Tech and Skelton Conference Center 901 Prices Fork Road MC 0104 Blacksburg 24061 (540) 231-8000 innatvirginiatech.com	147	No		No	Yes	I	No	Yes
Knights Inn - Roanoke 6520 Thirlane Road Roanoke 24019 (540) 265-7600 knightsinn.com/hotels/virginia/roanoke/knights-inn-roanoke-va/hotel-overview	120	Yes	0	Yes	No	E	Yes	No
La Quinta Inn 140 Sheraton Drive Salem 24153 (540) 404-9659 Iq.com	67	Yes	o	Yes	No	I	No	Yes
Lake Inn 45 Enterprise Lane Hardy 24101 (540) 721-3383 Iakeinnsml.com	59	Yes		Yes	No	E/I	No	No







Work and Play in Downtown Roanoke

- New hotel, built upon a six-story parking structure
- Magnificent views of the Blue Ridge Mountains
- Walking distance to restaurants, shopping and nightlife
- Modern, well-equipped fitness center
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Hampton Inn & Suites Roanoke-Downtown 27 Church Avenue SE, Roanoke, VA, 24011 Phone: 540-400-6000 Fax: 540-400-6464



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Meadows of Dan V I R G I N I A primland.com



Hotels, Motels & Resorts

MainStay Suites - Airport 5080 Valley View Boulevard Roanoke 24012 (540) 527-3030 choicehotels.com/va342	77	Yes		Yes	No	I	Yes	Yes
Motel 6 - Roanoke 6621 Thirlane Road Roanoke 24019 (540) 265-2600 motel6.com	79	No	ο	Yes	No	E	No	No
Mountain Lake Lodge 115 Hotel Circle Pembroke 24136 (540) 626-7121 mtnlakelodge.com	99	No	o	Yes	Yes	E/I	No	Yes



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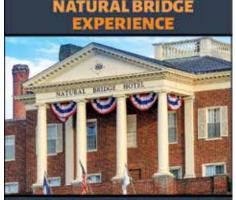


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Play for the Day or Stay for the Weekend! Come wint the despent covers as the East, enjoy updated rooms and dire in sur Colonial Dining Room or the Red Fox Tavers. Experience our special events educational programs and Wignings newest state park! Doernight Rockages Available him as for our Goard Surf & Turf Buffer or Sunday Branch Student Field Trips & Day Tours: Weddings, Meetings, Events



NATURAL BRIDGE Historic Hotel & Conference Center 15 Appledore Lane, Natural Bridge, VA 24578 - 540-291-2121 Natural Bridge/VA.com Natural Bridge/VA

Hotels, Motels & Resorts

		20		/ u	4	Pee /	1 43	¥!	40
Natural Bridge Historic Hotel & Conference Center 15 Appledore Lane Natural Bridge 24578 (540) 291-2121 naturalbridgeva.com	NATURAL BRIDGE Historic Hotel & Conference Center	118	No		Yes	Yes	E/I	No	No
Peaks of Otter Lodge 85554 Blue Ridge Parkway Bedford 24523 (888) 454-7711 Reservations peaksofotter.com		63	No		Yes	Yes	E	No	No
Primland 2000 Busted Rock Road Meadows of Dan 24120 (276) 222-3800 primland.com	PRIMLAND	65	No	I	Yes	Yes	E/I	Yes	Yes
Quality Inn Roanoke Airport 6626 Thirlane Road NW Roanoke 24019 (540) 366-8861 qualityinnroanoke.com		132	Yes	o	Yes	No	E	Yes	Yes
Quality Inn Salem 151 Wildwood Road Salem 24153 (540) 387-1600 choicehotels.com/hotel/VA257		50	Yes	о	Yes	No	E	No	No
Quality Inn Troutville 3139 Lee Highway Troutville 24175 (540) 992-5335 qualityinn.com/hotel-troutville- virginia-VA554		82	Yes	ο	Yes	No	E/I	No	Yes
Ramada Conference Center 1927 Franklin Road SW Roanoke 24014 (540) 343-0121 ramada.com/hotel/02472		124	Yes	o	Yes	No	E	Yes	Yes
Red Roof Inn - Troutville 3231 Lee Highway Troutville 24175 (540) 992-5055 redroof.com/property/RRI610		86	Yes		Yes	No	I	No	No
Residence Inn by Marriott, Roanoke Ai 3305 Ordway Drive NW Roanoke 24017 (540) 265-1119 marriott.com/roari	Residence	79	Yes	o	Yes	No	I	Yes	Yes
Sheraton Roanoke Hotel & Conference Center 2801 Hershberger Road Roanoke 24017 (540) 563-9300 sheratonroanoke.com	Sheraton'	320	No	I/O	Yes	Yes	I	Yes	Yes
Sleep Inn Tanglewood 4045 Electric Road Roanoke 24018 (540) 772-1500 choicehotels.com/va123	SLEEP	60	Yes		Yes	No	I	No	Yes
Super 8 - Daleville 446 Roanoke Road Daleville 24083 (540) 992-3000 super8.com		71	Yes	o	No	No	I	No	No
Super 8 - Roanoke 6616 Thirlane Road Roanoke 24019 (540) 563-8888 super8.com		54	Yes		Yes	No	I	No	No
Tanglewood Inn 3816 Franklin Road SW Roanoke 24014 (540) 989-4000		58	Yes		Yes	No	E	No	Yes





LODGING

	the second				
CABINS & COTTAGES	NUMBER OF COTTAGES/ CABINS	PETS ALLOWED	FREE WIRELESS	PRIVATE BATHS	HANDICAP Accessible
Applewood Inn & Llama Trekking 242 Tarn Beck Lane Glasgow 24555 (540) 463-1962 applewoodbb.com	1	Yes	No	Yes	No
Big Pine Trout Farm 156 Meadow Brook Lane New Castle 24127 (540) 864-5555 bigpinetroutfarm.com	2	No	Yes	Yes	No
Bruce's Bend on Craig Creek 94 Stony Run Road Eagle Rock 24085 (540) 815-5235 vrbo.com/461020	1	Yes	Yes	Yes	No
Cottage at Springwood 2290 Trebark Road Buchanan 24066 (540) 473-2789 vrbo.com/3686477ha#	1	No	Yes	Yes	No
Cottage on Craig Creek (The) 10837 Craig Creek Road Eagle Rock 24085 (540) 798-5134 vrbo.com/335245	1	Yes	Yes	Yes	No
Elmo's Rest 2122 Sheep Creek Road Bedford 24523 (540) 586-3707 elmosrest.com	1	Yes	No	Yes	Yes
Mountain Lake Lodge 115 Hotel Circle Pembroke 24136 (540) 626-7121 mtnlakelodge.com	31	Yes	Yes	Yes	No
New River Retreat 3054 Greenbriar Road Draper 24324 (800) 916-9346 newriverretreat.com	29	Yes	Yes	Yes	No
Primland 2000 Busted Rock Road Meadows of Dan 24120 (276) 222-3800 primland.com	21	Yes	Yes	Yes	No
RockRidge River Ranch 7885 Potts Creek Road Covington 24426 rockridgeriver.com	2	No	No	No	No
Seay's Escape on Craig Creek 1176 Ballpark Road Eagle Rock 24085 (540) 330-9568 vrbo.com/561135	1	No	No	Yes	No
The Squirrel's Nest 463 1st Street Buchanan 24175 (540) 597-3188 vrbo.com/482749	1	No	No	No	No
Wilderness Adventure at Eagle Landing 11176 Peaceful Valley Road New Castle 24127 (540) 864-6792 wilderness-adventure.com	1	Yes	Yes	Yes	Yes

CAMPING

Chantilly Farm Campground 2697 Franklin Pike, SE Floyd 24091 (540) 353-5898 chantillyfarm.com

Dixie Caverns

5753 West Main Street Salem 24153 (540) 380-2085 dixiecaverns.com Natural Bridge/Lexington KOA Campground 214 Kildeer Lane Natural Bridge 24578 (540) 291-2770 naturalbridgekoa.com

Twin River Outfitters (multiple locations) (540) 261-7334 canoevirginia.net

Wilderness Adventure at Eagle Landing 11176 Peaceful Valley Road New Castle 24127 (540) 864-6792 wilderness-adventure.com



VACATION RENTALS

CB Sales & Rentals, Inc. 1027 Waterwheel Drive Moneta 24124 (540) 297-7000 cbrentals.com

James River House 19837 Main Street Buchanan 24066 (540) 261-7334 canoevirginia.net Lake & Land Realty 17 Bridgewater Plaza Moneta 24121 (540) 721-6005 RentalsAtTheLake.com

RSI Rentals 16525 Booker T. Washington Highway Moneta 24121 (540) 721-3331 rsirentals.com

W.L. & C. Homeowners 157 Coffee Pot Road Millboro 24460 (540) 997-0308 millborova-cabinrentals.com



BED & BREAKFAST	# OF ROOMS	BREAKFAST INCLUDED	PETS ALLOWED	FREE WIRELESS	PRIVATE BATH	HANDICAP Accessible
25 East Main B&B 25 East Main Street Fincastle 24090 (540) 798-5134 facebook.com/25EastMainBandB	3	Yes	No	No	Yes	Yes
A B&B at Llewellyn Lodge 603 S. Main Street Lexington 24450 (540) 463-3235 Ilodge.com	6	Yes	No	Yes	Yes	No
Applewood Inn & Llama Trekking 242 Tarn Beck Lane Glasgow 24555 (540) 463-1962 applewoodbb.com	3	Yes	Yes	No	Yes	No
Beliveau Estate 5415 Gallion Ridge Road Blacksburg 24060 (540) 961-0505 beliveauestate.com	5	Yes	No	No	No	Yes
Bella La Vita Inn 582 New Haven Road SE Floyd 24091 (540) 745-2541 bellalavitainn.com	4	Yes	No	Yes	Yes	No
Bent Mountain Lodge Bed and Breakfast, Inc. 9039 Mountain View Drive Copper Hill 24079 (540) 651-2500 bentmountainlodgebedandbreakfast.com	10	Yes	Yes	Yes	Yes	Yes
Black Lantern Inn 1526 Franklin Road SW Roanoke 24016 (540) 206-3441 blacklanterninn.com	3	Yes	No	Yes	Yes	No
Brugh's Inn of Salem 1226 Lynchburg Turnpike Salem 24153 (540) 312-9138 brughsinn.com	3	Yes	No	Yes	Yes	No
Buchanan Railcar Inn 66 15th Street Buchanan 24066 (540) 460-1932 buchananrailcarinn.com	1	No	No	No	Yes	No
Early Inn at The Grove 50 Floyd Avenue Rocky Mount 24151 (844) 327-5946 earlyinn.com	5	Yes	Yes	Yes	Yes	Yes
Fincastle Gallery Bed & Breakfast 110 S. Roanoke Street Fincastle 24090 (540) 473-2974 fincastlebedandbreakfast.com	1	Yes	Yes	Yes	Yes	No
Fincastle Vineyard Bed & Breakfast 203 Maple Ridge Lane Fincastle 24090 (540) 591-9000 fincastlebb.com	2	Yes	No	No	Yes	No











BED & BREAKFAST	# OF ROOMS	BREAKFAST INCLUDED	PETS ALLOWED	FREE WIRELESS	PRIVATE BATH	HANDICAP Accessible
Inn at Burwell Place 601 West Main Street Salem 24153 (540) 589-0404 burwellplace.com	4	Yes	No	No	Yes	No
Inn at Riverbend 125 River Ridge Drive Pearisburg 24134 (540) 921-5211 innatriverbend.com	7	Yes	No	No	Yes	Yes
King George Inn 315 King George Avenue SW Roanoke 24016 (757) 675-4034 kinggeorgeinnbandb.com	4	Yes	No	Yes	Yes	No
Mountain Song Inn 319 Mystic Lane NW Willis 24380 (540) 789-3000 mountainsonginn.com	3	Yes	No	Yes	Yes	No
Nesselrod Bed & Breakfast 7535 Lee Highway Radford 24141 (540) 731-4970 nesselrod.com	5	Yes	No	No	Yes	No
Rockwood Manor 5189 Rockwood Road Dublin 24084 (540) 674-1328 rockwood-manor.com	8	Yes	No	Yes	Yes	No
Rose Hill Bed & Breakfast 521 Washington Avenue SW Roanoke 24016 (540) 400-7785 bandbrosehill.com	3	Yes	No	Yes	Yes	No
Shenandoah Gateway Farm Bed & Breakfast 544 Pico Road Buchanan 24066 (540) 254-2989 shenandoahgatewayfarmbnb.com	1	Yes	No	Yes	Yes	Yes
Shirley's Bed & Breakfast 3920 Saul Lane Roanoke 24014 (540) 589-5600 shirleysbandb.com	2	Yes	Yes	Yes	Yes	No
The Depot Lodge 16071 Paint Bank Road, Route 311 Paint Bank 24131 (540) 897-6000 thedepotlodge.com	9	No	No	Yes	Yes	Yes
The Oaks Victorian Inn 311 E. Main Street Christiansburg 24073 (540) 381-1500 theoaksvictorianinn.com	6	Yes	No	Yes	Yes	No
Woodberry Inn 182 Woodberry Road SW Meadows of Dan 24120 (540) 593-2567 woodberryinn.com	16	No	Yes	Yes	Yes	Yes

TRANSPORTA





Smart Way

The Smart Way Bus service connects major points of interest in Virginia's Blue Ridge, including:

- Downtown Roanoke
- Virginia Tech
- Virginia Tech Carilion Research Institute
- Roanoke-Blacksburg Regional Airport
- AMTRAK station in Lynchburg

Amtrak

Passenger rail service is scheduled to arrive in Virginia's Blue Ridge in Fall 2017. The railway stop will be located in Downtown Roanoke.

Airport

The Roanoke-Blacksburg Regional Airport provides air service to Virginia's Blue Ridge with more than 40 scheduled daily flights. The airport connects the region to eight international airports with one-stop service to 70 international cities and over 400 domestic destinations.

Airlines:

- American Airlines
- Delta
- United Airlines
- Allegiant Air

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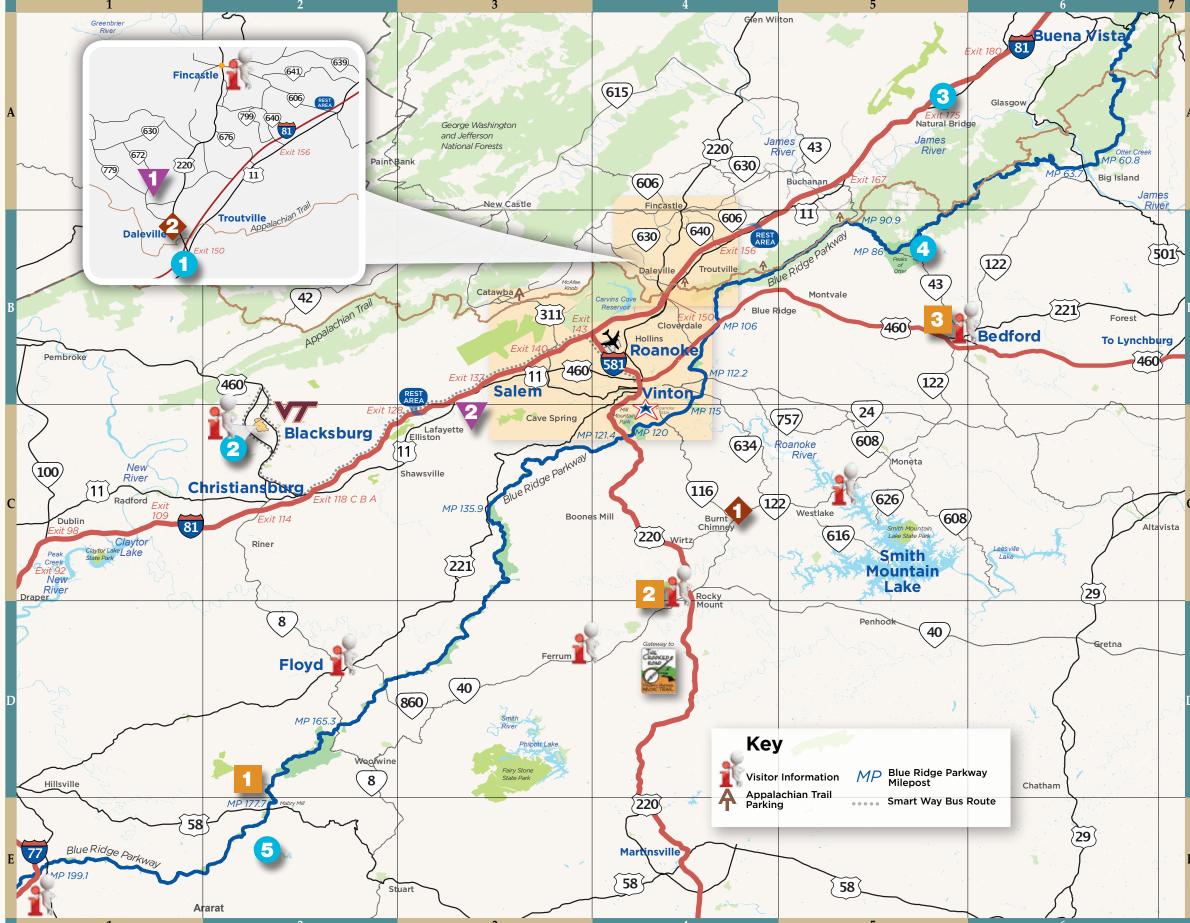
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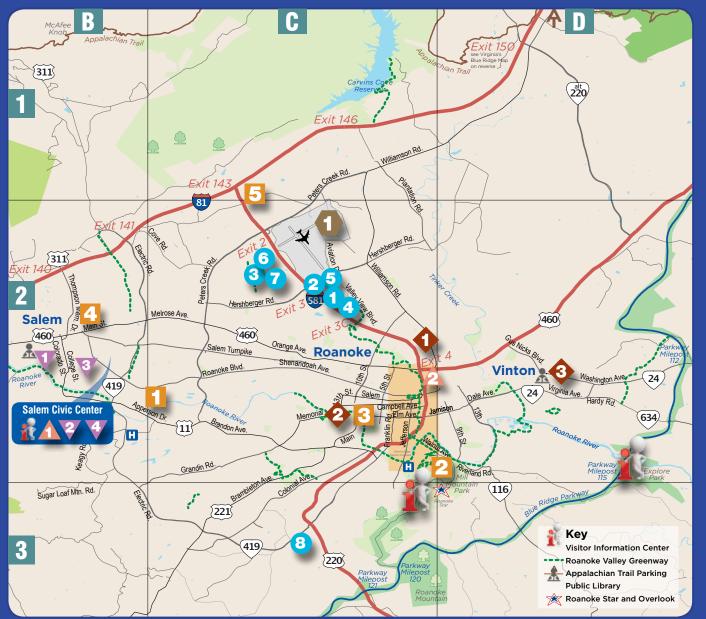
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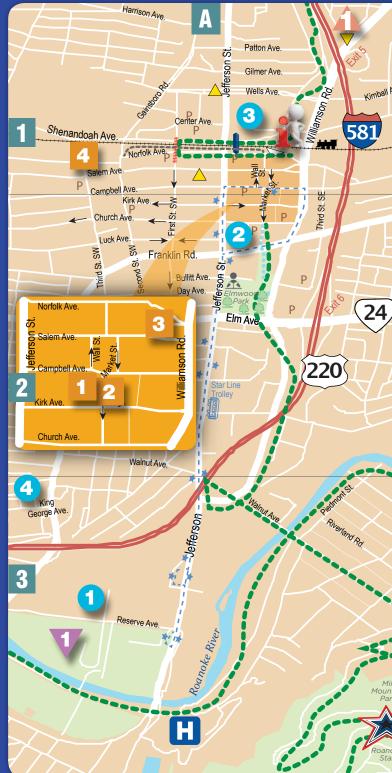
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